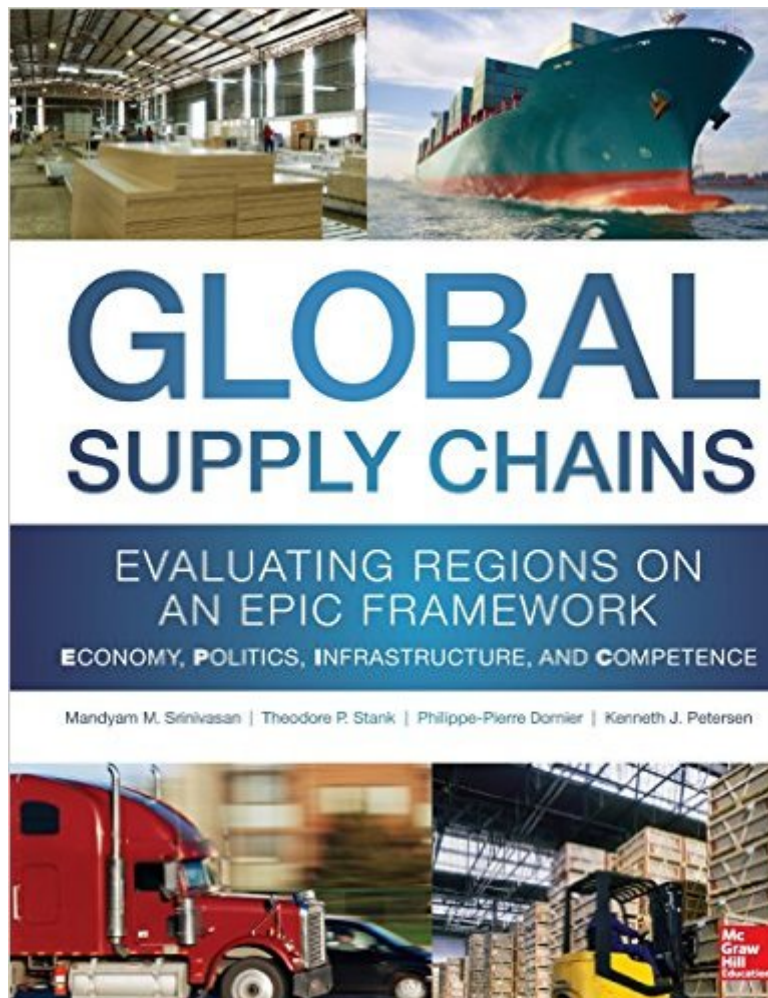# Global Supply Chains: Evaluating Regions On An EPIC Framework - Economy, Politics, Infrastructure, And Competence: "EPIC" Structure - Economy, Politics, Infrastructure, And Competence

# Synopsis

A proven framework for measuring the supply chain potential of geographic regions Managing a complex global supply chain requires a strategic assessment of the various factors that can affect decisions on procurement, manufacturing, warehousing, logistics, distribution, and sales. Co-written by renowned experts in global supply chain management, this book presents a systematic, structured approach to evaluating ten global regions with respect to their supply chain activities. The maturity level for each region is assessed using the EPIC framework--Economy, Politics, Infrastructure, and Competence. Managers of supply chains can use this framework and the exclusive data in this practical, timely resource to identify the strengths, weaknesses, opportunities, and threats of the different global regions and determine their supply chain strategies accordingly. Global Supply Chains analyzes ten regions: East Asia South Asia Southeast Asia Australia The Middle East and North Africa (MENA) Sub-Saharan Africa (SSA) Western Europe Central and Eastern Europe North and Central America South America

# Book Information

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# Customer Reviews

The book stresses on the facts that we actually live â œin a global villageâ • where impacts from local activities can grow into global issues. Managing supply, demand and consumer markets from global perspectives therefore involves dealing with constant change and increased volatility. This requires a better understanding of culture and different ways of doing things.This book covers a

systematic view on Supply Chains from the EPIC perspective (economy, politics, infrastructure and competence). The collection of information and cases should appeal to a wide-ranging audience including people from the wider Business Community, Logistic Operators and to a wider range od under- and post â "graduate students undertaking procurement and supply chain studies or to students undertaking professional instituteâ ™s qualifications like CSCMP SC Pro as well as on international politics and strategic studies courses.The book covers each region in the world with all the basics and extends this with a wider discussion to encourage thought and application. Using the EPIC approach to examine and improve supply chains does actually reveal to all of the key aspects that must be continually considered, including highlighting those â œdangerâ • aspects in supply chains. The majority of the cases presented will provide a useful source of reference as they are factual. Others, are based on facts, but are produced in such a manner as to prompt the readerâ ™s thinking, conceptualization and application of concepts into practice. The structuring of the cases and the broad spectrum of environments covered, permits a consideration of existing and emergent theories and practice. It reads as a grounded view of what is practical and supports a sustainable strategy for companies that compete across multiple countries.

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